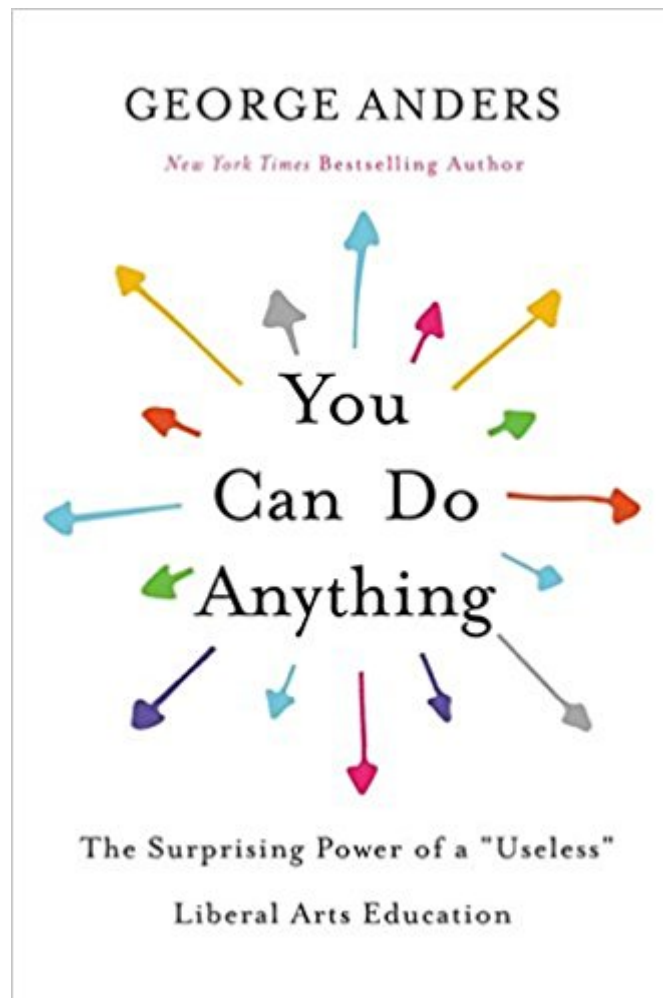




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# You Can Do Anything: The Surprising Power Of A "Useless" Liberal Arts Education



## Synopsis

In a tech-dominated world, the most needed degrees are the most surprising: the liberal arts. Did you take the right classes in college? Will your major help you get the right job offers? For more than a decade, the national spotlight has focused on science and engineering as the only reliable choice for finding a successful post-grad career. Our destinies have been reduced to a caricature: learn to write computer code or end up behind a counter, pouring coffee. Quietly, though, a different path to success has been taking shape. In *YOU CAN DO ANYTHING*, George Anders explains the remarkable power of a liberal arts education - and the ways it can open the door to thousands of cutting-edge jobs every week. The key insight: curiosity, creativity, and empathy aren't unruly traits that must be reined in. You can be yourself, as an English major, and thrive in sales. You can segue from anthropology into the booming new field of user research; from classics into management consulting, and from philosophy into high-stakes investing. At any stage of your career, you can bring a humanist's grace to our rapidly evolving high-tech future. And if you know how to attack the job market, your opportunities will be vast. In this book, you will learn why resume-writing is fading in importance and why "telling your story" is taking its place. You will learn how to create jobs that don't exist yet, and to translate your campus achievements into a new style of expression that will make employers' eyes light up. You will discover why people who start in eccentric first jobs - and then make their own luck - so often race ahead of peers whose post-college hunt focuses only on security and starting pay. You will be ready for anything.

## Customer Reviews

Praise for *You Can Do Anything* "Utterly fascinating and massively important. George Anders peers into his signature crystal ball, and paints a portrait of the future of work that's as compelling as it is provocative." •Adam Grant, Wharton professor and New York Times bestselling author of *Give and Take* and *Originals* "Anders' latest book is a must-read for liberal arts students and grads. Packed with relatable stories and role models, it not only inspires you with stories about what liberal arts grads have done with their educations, but also gives you a clear map to find your own path in the world." •Laszlo Bock, author of *Work Rules!*, former SVP of People Operations at Google, and CEO of Humu, Inc.

George Anders is a contributing writer at *Forbes*, exploring issues related to careers, education and innovation. He is the author of five books, including *Merchants of Debt*, *Health Against Wealth*, the New York Times bestseller *Perfect Enough*, and *The Rare Find*. Earlier in his career, George served

as a staff writer for The Wall Street Journal, Fast Company magazine and Bloomberg View. In 1997, he shared in a Pulitzer Prize for national reporting. He and his wife live in northern California. Their two sons are starting their own college adventures.

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